

TOP FIVE STAND-OUT COVERS

Since the last time we looked at the best *New Model Adviser*® magazine covers we have redesigned the front page.

Here are five of our favourite covers from the past 100 issues



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435

ANDREW MOORE

Adding some brightness to this January 2015 photo shoot was Andrew Moore, director of Plymouth-based Goodmans Financial Planning, who was off for a spot of paddle boarding. With his office based close to the sea and successful client segmentation, he has a good work-life balance. Let's hope he can stay on that board too!



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LOUISE CLARO

While we could not convince our photographer to jump out of an aeroplane, Louise Claro, managing director of Circle Financial Services in Cheshire, jumped at the idea of an indoor skydive. Thankfully, her business was only heading upwards.



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HAYLEY NORTH

Managing director of London-based Rose & North Hayley North revealed her sweet tooth in this colourful shoot. The featured bakery business reflected her own small business success story, she said... 'plus I really like cakes'.



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GEORDIE BULMER

A top adviser became top gun when Geordie Bulmer of Wiltshire advice firm Aisa took to the cover, though he was jumping out of planes, not flying them.

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ALAN MORAN

The flamboyant Alan Moran, director of Birmingham-based Interface Financial Planning, brought some real flair to the cover. In his 60s, Moran postponed his retirement plans when regulatory reforms gave him fresh enthusiasm for his planning career, and it shows!

